



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

www.thewgalchannel.com

Billing Address:

Wavelength
Attention: Accounts Payable
123 N 3rd Street
Philadelphia, PA 19106

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
964218-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Pitts/R/Congress	JOE PITTS 4 CONGRESS	

Flight Dates	Order #	Alt Order #
10/30/12 - 11/05/12	964218	06372318

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/05/12	M-F News 8 at 6a	6-7a	MTWTF--	:30	3	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	MTWTF--	3	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	Tu	10/30/12	6:41 AM	M-F News 8 at 6a	6-7a	:30	JP100912H	\$950.00 NM
2	WGAL	W	10/31/12	6:38 AM	M-F News 8 at 6a	6-7a	:30	JP100912H	\$950.00 NM
1	WGAL	Th	11/01/12	6:12 AM	M-F News 8 at 6a	6-7a	:30	JP100912H	\$950.00 NM
2	10/30/12	11/05/12	NBC Today Show	7-9A	MTWTF--	:30	3	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	MTWTF--	3	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	W	10/31/12	7:59 AM	NBC Today Show	7-9A	:30	JP100912H	\$900.00 NM
3	WGAL	F	11/02/12	8:56 AM	NBC Today Show	7-9A	:30	JP100912H	\$900.00 NM
2	WGAL	M	11/05/12	7:24 AM	NBC Today Show	7-9A	:30	JP100912H	\$900.00 NM
3	10/30/12	11/05/12	M-F 12-12:30p News	12-12:30p	MTWTF--	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	MTWTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	W	10/31/12	12:15 PM	M-F 12-12:30p News	12-12:30p	:30	JP100912H	\$400.00 NM
2	WGAL	Th	11/01/12	12:46 PM	M-F 12-12:30p News	12-12:30p	:30	JP100912H	\$400.00 NM
LR- Local News Special Report									
4	WGAL	F	11/02/12	12:25 PM	M-F 12-12:30p News	12-12:30p	:30	JP100912H	\$400.00 NM
1	WGAL	M	11/05/12	12:29 PM	M-F 12-12:30p News	12-12:30p	:30	JP100912H	\$400.00 NM
4	10/30/12	11/05/12	Dr. Phil	3-4p	MTWTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/30/12	11/05/12	MTWTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/30/12	3:14 PM	Dr. Phil	3-4p	:30	JP100912H	\$350.00 NM
3	WGAL	F	11/02/12	3:49 PM	Dr. Phil	3-4p	:30	JP100912H	\$350.00 NM
2	WGAL	M	11/05/12	3:12 PM	Dr. Phil	3-4p	:30	JP100912H	\$350.00 NM
5	10/30/12	11/05/12	M-F 4-5P	4-5P	MTWTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
964218-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Pitts/R/Congress	JOE PITTS 4 CONGRESS		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 3 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/30/12	4:29 PM	M-F 4-5P	4-5P	:30	JP100912H	\$500.00 NM
2	WGAL	F	11/02/12	4:22 PM	M-F 4-5P	4-5P	:30	JP100912H	\$500.00 NM
3	WGAL	M	11/05/12	4:37 PM	M-F 4-5P	4-5P	:30	JP100912H	\$500.00 NM
6	10/30/12	11/05/12	M-F 5-6p News	5-6p	MTWTF--	:30	3	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 3 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	Tu	10/30/12	5:18 PM	M-F 5-6p News	5-6p	:30	JP100912H	\$1,000.00 NM
2	WGAL	W	10/31/12	5:29 PM	M-F 5-6p News	5-6p	:30	JP100912H	\$1,000.00 NM
4	WGAL	Th	11/01/12	5:21 PM	M-F 5-6p News	5-6p	:30	JP100912H	\$1,000.00 NM
MG for 6.1 11/02									
1	WGAL	F	11/02/12		M-F 5-6p News	5-6p	:00		\$1,000.00 NM
See MG 6.4									
7	10/30/12	11/05/12	M-F News 8 at 6p	6-630p	MTWTF--	:30	4	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 4 \$1,400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	10/30/12	6:11 PM	M-F News 8 at 6p	6-630p	:30	JP100912H	\$1,400.00 NM
1	WGAL	W	10/31/12	6:17 PM	M-F News 8 at 6p	6-630p	:30	JP100912H	\$1,400.00 NM
4	WGAL	Th	11/01/12	6:25 PM	M-F News 8 at 6p	6-630p	:30	JP100912H	\$1,400.00 NM
3	WGAL	M	11/05/12	6:29 PM	M-F News 8 at 6p	6-630p	:30	JP100912H	\$1,400.00 NM
8	10/30/12	11/05/12	M-Su News 8 at 11p	11-1135p	MTWTF--	:30	3	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 3 \$850.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	W	10/31/12	11:13 PM	M-Su News 8 at 11p	11-1135p	:30	JP100912H	\$850.00 NM
3	WGAL	Th	11/01/12	11:29 PM	M-Su News 8 at 11p	11-1135p	:30	JP100912H	\$850.00 NM
1	WGAL	M	11/05/12	11:33 PM	M-Su News 8 at 11p	11-1135p	:30	JP100912H	\$850.00 NM
9	11/04/12	11/04/12	Sa/Su News 8 at 6	6-630p	-----1	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	11/04/12	6:29 PM	Sa/Su News 8 at 6	6-630p	:30	JP100912H	\$500.00 NM
Total Spots							27		

Gross Total \$21,350.00

Agency Commission \$3,202.50

Net Amount Due \$18,147.50

Payment Terms 30 Days



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Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
964229-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Pitts/R/Congress	JOE PITTS 4 CONGRESS	

Flight Dates	Order #	Alt Order #
11/06/12 - 11/06/12	964229	06372320

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/06/12	11/06/12	M-F News 8 at 5a	5-6a	-1-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	11/06/12	5:37 AM	M-F News 8 at 5a	5-6a	:30	JP100912H	\$400.00 NM
2	11/06/12	11/06/12	M-F News 8 at 6a	6-7a	-1-----	:30	1	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-1-----	1	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	11/06/12	6:24 AM	M-F News 8 at 6a	6-7a	:30	JP100912H	\$950.00 NM
3	11/06/12	11/06/12	NBC Today Show	7-9A	-1-----	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-1-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	11/06/12	8:50 AM	NBC Today Show	7-9A	:30	JP100912H	\$900.00 NM
4	11/06/12	11/06/12	M-F 12-12:30p News	12-12:30p	-1-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	11/06/12	12:11 PM	M-F 12-12:30p News	12-12:30p	:30	JP100912H	\$400.00 NM

Total Spots 4

Payment Terms 30 Days

Gross Total	\$2,650.00
Agency Commission	\$397.50
Net Amount Due	\$2,252.50



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1300 Columbia Avenue
Lancaster, PA 17603
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Attention: Accounts Payable
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Philadelphia, PA 19106

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P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
963708-2	11/04/12	November 2012	10/29/12 - 11/02/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Pitts/R/Congress	JOE PITTS 4 CONGRESS	

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	963708	06372317

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/29/12	M-F News 8 at 6a	6-7a	MTWTF--	:30	3	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/23/12	10/29/12	MTWTF--				3	\$950.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WGAL M		10/29/12	6:29 AM	M-F News 8 at 6a	6-7a	:30	JP100912H	\$950.00	NM
2	10/23/12	10/29/12	NBC Today Show	7-9A	MTWTF--	:30	3	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/23/12	10/29/12	MTWTF--				3	\$900.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WGAL M		10/29/12	8:26 AM	NBC Today Show	7-9A	:30	JP100912H	\$900.00	NM
3	10/23/12	10/29/12	M-F 12-12:30p News	12-12:30p	MTWTF--	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/23/12	10/29/12	MTWTF--				4	\$400.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL M		10/29/12	12:45 PM	M-F 12-12:30p News	12-12:30p	:30	JP100912H	\$400.00	NM
LR- Local News Special Report									
4	10/23/12	10/29/12	Dr. Phil	3-4p	MTWTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/23/12	10/29/12	MTWTF--				3	\$350.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL M		10/29/12		Dr. Phil	3-4p	:00		\$350.00	NM
See MG 4.4									
4 WGAL Tu		10/30/12	3:33 PM	Dr. Phil	3-4p	:30	JP100912H	\$350.00	NM
MG for 4.1 10/29									
6	10/23/12	10/29/12	M-F 5-6p News	5-6p	MTWTF--	:30	3	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/23/12	10/29/12	MTWTF--				3	\$1,000.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WGAL M		10/29/12		M-F 5-6p News	5-6p	:00		\$1,000.00	NM
See MG 6.4									
4 WGAL Tu		10/30/12	5:55 PM	M-F 5-6p News	5-6p	:30	JP100912H	\$1,000.00	NM
MG for 6.2 10/29									



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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
963708-2	11/04/12	November 2012	10/29/12 - 11/02/12
Advertiser		Product	Estimate Number
Pitts/R/Congress		JOE PITTS 4 CONGRESS	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																						
6	10/23/12	10/29/12	M-F 5-6p News Class of Time - Pre-emptible with notice	5-6p	MTWTF--	:30	3	\$1,000.00	NM																																																																						
7	10/23/12	10/29/12	M-F News 8 at 6p Class of Time - Pre-emptible with notice	6-630p	MTWTF--	:30	4	\$1,400.00	NM																																																																						
<table> <tr> <th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th><th colspan="4"></th></tr> <tr> <td></td><td>10/23/12</td><td>10/29/12</td><td>MTWTF--</td><td>4</td><td>\$1,400.00</td><td colspan="4"></td></tr> <tr> <th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate Type</th></tr> <tr> <td>2</td><td>WGAL</td><td>M</td><td>10/29/12</td><td></td><td>M-F News 8 at 6p</td><td>6-630p</td><td>:00</td><td></td><td>\$1,400.00 NM</td></tr> <tr> <td colspan="10">See MG 7.5</td></tr> <tr> <td>5</td><td>WGAL</td><td>Tu</td><td>10/30/12</td><td>6:24 PM</td><td>M-F News 8 at 6p</td><td>6-630p</td><td>:30</td><td>JP100912H</td><td>\$1,400.00 NM</td></tr> <tr> <td colspan="10">MG for 7.2 10/29</td></tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						10/23/12	10/29/12	MTWTF--	4	\$1,400.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	2	WGAL	M	10/29/12		M-F News 8 at 6p	6-630p	:00		\$1,400.00 NM	See MG 7.5										5	WGAL	Tu	10/30/12	6:24 PM	M-F News 8 at 6p	6-630p	:30	JP100912H	\$1,400.00 NM	MG for 7.2 10/29									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																										
	10/23/12	10/29/12	MTWTF--	4	\$1,400.00																																																																										
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MG for 7.2 10/29																																																																															
8	10/23/12	10/29/12	M-Su News 8 at 11p Class of Time - Pre-emptible with notice	11-1135p	MTWTF--	:30	3	\$850.00	NM																																																																						
<table> <tr> <th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th><th colspan="4"></th></tr> <tr> <td></td><td>10/23/12</td><td>10/29/12</td><td>MTWTF--</td><td>3</td><td>\$850.00</td><td colspan="4"></td></tr> <tr> <th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate Type</th></tr> <tr> <td>2</td><td>WGAL</td><td>M</td><td>10/29/12</td><td>11:18 PM</td><td>M-Su News 8 at 11p</td><td>11-1135p</td><td>:30</td><td>JP100912H</td><td>\$850.00 NM</td></tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						10/23/12	10/29/12	MTWTF--	3	\$850.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	2	WGAL	M	10/29/12	11:18 PM	M-Su News 8 at 11p	11-1135p	:30	JP100912H	\$850.00 NM																														
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Total Spots							7																																																																								

Payment Terms 30 Days

<u>Gross Total</u>	\$5,850.00
<u>Agency Commission</u>	\$877.50
<u>Net Amount Due</u>	\$4,972.50